

## Superintendent and Deputy Superintendent Membership Overview

### 2019–2020 School Year

Superintendents are defenders of our children’s right to a high-quality public education, leading their teams toward effective, sustainable solutions to age-old problems. They must be at the center of discussions around when, where, and how innovation will affect teaching and learning.

We are an organization dedicated to thought leadership by and for superintendents, deputy superintendents, entrepreneurs, and philanthropists in K–12 education. We believe that when individuals come together for insightful dialogue, we all improve in our work to support students and families in their pursuit of successful careers and lives.

The Institute for Education Innovation—an invitation-only membership-based organization—connects the individuals and organizations committed to seeing students succeed in school and life, creating a safe space for constructive problem-solving and innovative thinking. We are the only organization of its kind that publishes position papers as a result of the discussions among our members at our summits. Each superintendent member of IEI is a co-author of these thought leadership pieces, which are distributed across the K–12 ecosystem.



### Benefits of Membership

- One seat at two meetings per year in various locations around the United States
  - 2.5 days per convening
  - Meals and travel covered by IEI
  - Meetings held in environments that inspire collaboration and networking
- Option to bring a deputy or other senior administrator for an additional fee
- Professional growth through workshops with industry leaders and district colleagues
- Networking with fellow superintendents for discussion about common needs and interests
- Opportunities to contribute to thought leadership work in K–12 education
  - Group development of position papers

- Serving in an advisory capacity to investors, philanthropists, and entrepreneurs seeking to build schools or solutions for students and teachers
- Mentorship to up-and-coming educational leaders and new superintendents
- Year-round connection opportunities with IEI colleagues via periodic webinars and discussions
- Chance to refer colleagues to be considered for membership with IEI

### How IEI Works

- Limited number of district members seats available by invitation only
- If IEI member superintendent must miss an IEI convening, he/she is encouraged to send a deputy in his/her place
- \$2,500 per year per district membership fee, which includes all benefits listed above
  - Half year membership is available for \$1,250.
- For an additional \$1,000 per meeting, district members may send a second delegate (i.e., a deputy superintendent)
- No quid pro quo or obligation to do business with any IEI sponsor or partner, and IEI members are not paid to attend IEI events
- Strict code of conduct and protocols for IEI partners around engaging you before and after the event
- IEI members and guests commit to active participation in all IEI events, including one-on-one workshops with our partners
- Travel reimbursement after successful completion of IEI events
- **Membership fees are due September 15, 2020; if payment is not received by that date, your seat may be offered to a superintendent on our waitlist**
  - **Half-year membership fees are due by April 1, 2020**



### IEI Program Highlights

IEI summits convene K–12 entrepreneurs, the investors who provide the capital behind innovation in our industry, and the educators charged with leading our nation's school districts. We connect K–12 superintendents, mission-driven organizations, and innovative thought leaders to develop effective, sustainable solutions to the real-world, current issues facing public education.

## Past Summit Highlights

### 2019 Winter Summit: Marriott Resort | San Juan, PR | January 21–24

- A keynote and workshop from Dr. Steve Constantino, retired superintendent, leading the charge to help educational leaders nationwide engage every family they serve.
- The introduction of the ThoughtExchange app to facilitate discussions and capture ideas
- A workshop on “superintendent time management” from IEI member and author Dr. PJ Caposey from Meridian, Illinois
- Publishing of our first position paper, [“Family Engagement”](#)



### 2019 Spring Summit: Jekyll Island Club Resort | Jekyll Island, GA | May 1–4

- Keynote address and workshop by Traci Davis & Tiffany Young on the Washoe County Schools’ equity project
- Superintendent panel on family engagement, sharing accomplishments as an outgrowth of the Winter Summit
- Fireside chat with Charles Corprew of Camelback Ventures on strategies for developing leaders of color
- Performance by the Glynn Academy Choral from the local public school district



### 2020 Winter Summit: Hyatt Indian Wells | Palm Springs, CA | January 20–23

- Superintendents Dr. Jeff Arnett and Dr. Tom Leonard keynote address on implications of school safety in the age of protective intelligence
- Table discussions led by ThoughtExchange on school safety issues relevant to leaders today
- Practical takeaways from the Organization for Social Media Safety
- A vital presentation from Redford Union School District Superintendent, Dr. Sarena Shivers on active shooter preparedness.



## Upcoming IEI Summits

**2020 Spring Summit | Royal Sonesta | New Orleans, LA**

*Arrive evening of July 27*

*Depart midday July 30*

***Theme: Leadership Development***

**2020 Fall Summit | Naples Grande Beach | Naples, FL**

*Arrive evening of November 8*

*Depart midday November 11*

## Additional IEI Professional Development and Networking Opportunities in 2019–2020

**New Schools Venture Fund Summit | Oakland, CA | May 6-7, 2020**

*Five seats available to IEI members who will serve on an advisory panel for the New Schools Ignite Grant Program for Innovators working on a specific problem in K–12 education; inquire with IEI to be considered for this professional development opportunity*



**ASU/GSV IEI Member Delegation | San Diego, CA  
| February 13-15, 2021 \*date changed due to COVID-19**

*More information forthcoming*

## How to Join IEI

To learn more about the details of joining, please review your membership invitation letter as well as our website, [www.instituteforedinnovation.com](http://www.instituteforedinnovation.com).

If you are a **returning member** or guest from a 2018–2019 IEI event, email our Director of Events and Operations, Tiffany Law, at [tiffany@instituteforedinnovation.com](mailto:tiffany@instituteforedinnovation.com), and she will prepare an invoice for payment from your district. **Membership fees are due September 15, 2020 (April 1, 2020 for half-year subscriptions); if payment is not received by that date, your seat may be offered to a superintendent on our waitlist.**



If **you are new to IEI**, welcome! Please email [sara@instituteofeducation.com](mailto:sara@instituteofeducation.com) to discuss membership opportunities (pending availability) and, if desired, request a conversation with IEI CEO Doug Roberts and IEI Superintendent Directors Dr. Paul Shaw, Ms. Patricia Sullivan-Kriss, or Mr. Matthew Cole.

At IEI, we have sought to build a family of educators and partners who care about finding the best solutions for the challenges our students and their families face. Everything we do is focused on improving outcomes for students in K–12 schools. We look forward to another inspiring and enriching year together with our IEI colleagues.